

Online Air Pollution Awareness Campaign In Commemoration of the Bhopal Gas Tragedy Date: December 2025

In remembrance of the Bhopal Gas Tragedy (3 December 1984), the Eco Club Harit Nikunj organized an Online Air Pollution Awareness Campaign to promote environmental consciousness and community engagement.

The campaign was conducted through various social media platforms, enabling wider outreach beyond the college campus. Students actively participated by creating informative digital posters highlighting the causes and consequences of air pollution. They also recorded and shared the Air Quality Index (AQI) readings from their localities and uploaded photographs wearing protective masks along with AQI data to spread awareness regarding deteriorating air quality.

The campaign encouraged students to become responsible environmental ambassadors by utilizing digital platforms for public awareness. It successfully highlighted the importance of clean air, environmental responsibility, and collective action towards reducing pollution.

BHAGINI NIVEDITA COLLEGE (UNIVERSITY OF DELHI)
ECO CLUB "HARIT NIKUNJ"
"Started an online campaign on 3rd Dec. 2025 to spread awareness about the importance of controlling air pollution"
DON'T LET OUR FUTURE FADE IN SMOKE.
join the movement now:

BREATHING SHOULDN'T BE A STRUGGLE
Bhopal Gas Tragedy - Clean Air Day

getting bad environment to be safe wear mask

AQI INDEX - WHAT IT MEANS?
The Air Quality Index (AQI) measures how safe or polluted the air is. It is divided into:

AQI Range	Category
0-50	Good
51-100	Satisfactory
101-200	Moderate
201-300	Poor
301-400	Very Poor
401-500	Severe

India's Air Pollution Rank
India consistently ranks among the most polluted countries globally, with one of the highest annual PM2.5 concentrations. Delhi is often listed as one of the world's most polluted capitals.

FOR A GREENER DELHI, TODAY AND TOMORROW
Delhi's rising pollution is stealing the purity of the air we breathe. What once felt fresh today feels like a smog of smoke. Each passing day, the damage grows silently. It's no longer just nature's problem—it has become our responsibility to protect the environment we depend on.

It's time we take small steps
—planting trees, walking short distances, reducing waste, and saying no to burning. Every action matters when it comes to saving our city.

CHANGE BEGINS WITH AWARENESS AND ACTION
THROUGH ACTION, JOIN HANDS WITH ECO CLUB THAT DESIGNED TO CREATE A CLEANER, GREENER DELHI.

304
PM2.5: 227µg/m³
PM10: 277µg/m³
Air Quality is **Hazardous**
manesar sector 6

Prof. Ruby Mishra
PRINCIPAL OSD

Dr. Priyanka Malik
CONVENER

Dr. Manisha Shrivastava
Ms. Shweta, Dr. Bhuvan
ORGANISERS